



City of London Application for a premises licence Licensing Act 2003

For help contact licensing@cityoflondon.gov.uk Telephone: 020 7332 3406

Section 1 of 19		
You can save the form at ar	ny time and resume it later. You do not need to	be logged in when you resume.
System reference	Not Currently In Use	This is the unique reference for this application generated by the system.
Your reference	Sammie's Bar	You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.
Are you an agent acting on Yes	behalf of the applicant?	Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.
Applicant Details		
*First name	Samantha	
* Family name	Hall	
E-mail		
Main telephone number		Include country code.
Other telephone number		
☐ Indicate here if the ar	oplicant would prefer not to be contacted by tel	ephone
Is the applicant:		
 Applying as a busines 	ss or organisation, including as a sole trader	A sole trader is a business owned by one
C Applying as an individ	duai	person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.
Applicant Business		
* Is the applicant's business registered in the UK with Companies House?	€ Yes C No.	
Registration number	08822878	
* Business name	Sammie's Bar Ltd	If the applicant's business is registered, use its registered name.
*VAT number	1773405 96	Put "none" if the applicant is not registered for VAT.
* Legal status	Private Limited Company	

Continued from previous page		
* Applicant's position in the business	Director	
Home country	United Kingdom	The country where the applicant's headquarters are.
Registered Address		Address registered with Companies House.
* Building number or name	Carlton House	
* Street	101 New London Road	
District		
* City or town	Chelmsford	
County or administrative area	Essex	
* Postcode	CM2 OPP	
* Country	United Kingdom	
Agent Details		_
* First name	Michael	
* Family name	Nickson	
* E-mail	, and the same of	
Main telephone number		Include country code.
Other telephone number		
☐ Indicate here if you wor	uld prefer not to be contacted by telephone	
Are you:		
 An agent that is a busin 	ess or organisation, including a sole trader	A sole trader is a business owned by one person without any special legal structure.
← A private individual act	ing as an agent	F
* Is your business registered in the UK with Companies		
House?		7
* Registration number	4285004	If your business is registered, use its
* Business name	Inn Confidence Ltd	registered name.
* VAT number	776562585	Put "none" if you are not registered for VAT.
* Legal status	Private Limited Company	

Continued from previous page				
* Your position in the busines	s Director]		
Home country	United Kingdom	The country where the headquarters of your		
	Officed Kingdom	business is located.		
Agent Registered Address		Address registered with Companies House.		
* Building number or name	Commerce House			
* Street	Campbeltown Road			
District				
* City or town	Birkenhead			
County or administrative area				
* Postcode	CH41 9HP			
*Country	United Kingdom			
Section 2 of 19				
PREMISES DETAILS				
I/we, as named in section 1, apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in section 2 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.				
Premises Address				
Are you able to provide a postal address, OS map reference or description of the premises?				
♠ Address ← OS ma	p reference C Description			
Postal Address Of Premises				
Building number or name	14			
Street	Crosswall			
District				
City or town	London			
County or administrative area				
Postcode	EC3N 2LJ			
Country	United Kingdom			
Further Details				
Telephone number				
Non-domestic rateable value of premises (£)				

Secti	on 3 of 19				
APPL	ICATION DETAILS				
In wh	what capacity are you applying for the premises licence?				
	An individual or individu	alis			
×	A limited company				
	A partnership				
	An unincorporated associated asso	ciation			
	A recognised club				
	A charity				
	The proprietor of an edu	cational establishment			
	A health service body				
		ed under part 2 of the Care Standards Act an independent hospital in Wales			
	A person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 in respect of the carrying on of a regulated activity (within the meaning of that Part) in an independent hospital in England				
	The chief officer of police	e of a police force in England and Wales			
	Other (for example a statutory corporation)				
Confirm The Following					
×	I am carrying on or prop the use of the premises f	osing to carry on a business which involves for licensable activities			
	lam making the applicat	tion pursuant to a statutory function			
	I am making the application pursuant to a function discharged by virtue of Her Majesty's prerogative				
Secti	on 4 of 19				
NON INDIVIDUAL APPLICANTS					
Provide name and registered address of applicant in full. Where appropriate give any registered number. In the case of a partnership or other joint venture (other than a body corporate), give the name and address of each party concerned. Non Individual Applicant's Name					
Nam		Sammie's Bar Ltd			
Deta	Details				
_	gistered number (where 08822878				
Description of applicant (for example partnership, company, unincorporated association etc)					

C				
Continued from previous page				
private limited company				
Address				
Building number or name	Carlton House			
Street	101 New London Road			
District	Chelmsford			
City or town				
County or administrative area	Essex			
Postcode	CM2 OPP			
Country	United Kingdom			
Contact Details				
E-mail				
Telephone number	-			
Other telephone number				
	Add another applicant			
Section 5 of 19				
OPERATING SCHEDULE				
When do you want the premises licence to start?	07 / 10 / 2014 dd mm yyyy			
If you wish the licence to be valid only for a limited period, when do you want it to end	dd mm yyyy			
Provide a general description of	of the premises			
licensing objectives. Where you	ses, its general situation and layout and any other information which could be relevant to the ur application includes off-supplies of alcohol and you intend to provide a place for plies you must include a description of where the place will be and its proximity to the			
licence under the name of The	licence for the ground floor and basement ONLY. They currently operate under a premises Angel' covering four floors. The business will be run as a bar. Substantial food will not be taurant premises on the 1st and 2nd floors will be run as a separate business.			
If 5,000 or more people are expected to attend the premises at any one time, state the number expected to attend				

Continued from previous	page		
Section 6 of 19			
PROVISION OF PLAYS			
Will you be providing p	lays?		
← Yes	€ No		
Section 7 of 19			
PROVISION OF FILMS			
Will you be providing fi	lms?		
C Yes	No		
Section 8 of 19			
PROVISION OF INDOO	R SPORTING EVENTS		
Will you be providing in	ndoor sporting events?		
C Yes	(No		
Section 9 of 19			
PROVISION OF BOXING	G OR WRESTLING ENTER	RTAINMENTS	
Will you be providing b	oxing or wrestling enter	tainments?	
C Yes	€ No		
Section 10 of 19			
PROVISION OF LIVE M	USIC		
Will you be providing li	ve music?		
Yes	○ No		
Standard Days And Ti	mings		
MONDAY		Give timings in 24 hour clock.	
	Start 23:00	End 00:00 (e.g., 16:00) and only give details for the	
	Start	of the week when you intend the prem to be used for the activity.	ises
TUESDAY			
	Start 23:00	End 00:00	
	Start	End	
WEDNIECDAY			
WEDNESDAY	5 lan aa	- ·	
	Start 23:00	End 00:00	
	Start	En d	
THURSDAY			
	Start 23:00	End 02:00	
·	Start	End	·

Continued from previous page				
FRIDAY				
Start 23:00	End 02:00			
Start	End			
SATURDAY				
Start 23:00	End 02:00			
Start	End			
SUNDAY				
Start 23:00	End 00:00			
	End End			
Will the performance of live music take place indoors or outd				
	structure tick as appropriate. Indoors may Both include a tent.			
	Transfer of ECT/E			
State type of activity to be authorised, if not already stated, a exclusively) whether or not music will be amplified or unamp	nd give relevant further details, for example (but not lified,			
State any seasonal variations for the performance of live mus	ic			
For example (but not exclusively) where the activity will occur on additional days during the summer months.				
To example (but not exclusively) where the activity will occu	ton additional days during the summer months.			
Non-standard timings. Where the premises will be used for the in the column on the left, list below	e performance of live music at different times from those listed			
For example (but not exclusively), where you wish the activity	to go on longer on a particular day e.g. Christmas Eve.			
Also 2300 - 0200hrs for bona-fide functions and events held a	t the premises which are pre-booked at least 48 hours in			
advance and recorded in a diary kept for that purpose. This di authorities.	ary will be available for inspection by the police or other			
Section 11 of 19				
PROVISION OF RECORDED MUSIC				
Will you be providing recorded music?				
Standard Days And Timings				

Continued from previou	rs page		
MONDAY			Give timings in 24 hour clock.
	Start 11:00	End 00:00	(e.g., 16:00) and only give details for the days of the week when you intend the premises
	Start	End	to be used for the activity.
TUESDAY			
	Start 11:00	End 00:00	
	Start	End	
WEDNESDAY	920		
	Start 11:00	End 00:00	
	Start	End	
THURSDAY		<u> </u>	
17701132711	Start 11:00	End 02:00	
	Start	End	
FRIDAY	Start	Lind	
FRIDAT	Start 11:00	End 02:00	
	Start	End	
SATURDAY		· · · · · · · · · · · · · · · · · · ·	
	Start 11:00	End 02:00	
	Start	End	
SUNDAY			
	Start 11:00	End 00:00	
	Start	End	
Will the playing of rec	orded music take place indoors	or outdoors or both?	Where taking place in a building or other structure tick as appropriate. Indoors may
♠ Indoors	C Outdoors	C Both	include a tent.
	o be authorised, if not already st or not music will be amplified or		urther details, for example (but not
			able. On occasions this activity will involve a
juke box providing mo	ore focussed music or karaoke.		
State any seasonal variations for playing recorded music			
For example (but not exclusively) where the activity will occur on additional days during the summer months.			

Continued from previous	. D. G. G. C.					
Continued from previous	page					
Non-standard timings. in the column on the le			s will be used for th	ne pla	aying of reco	orded music at different times from those listed
For example (but not ex	xclusively)	, where y	ou wish the activity	y to g	go on longer	on a particular day e.g. Christmas Eve.
						are pre-booked at least 48 hours in advance spection by the police or other authorities.
Section 12 of 19						
PROVISION OF PERFO	RMANCES	OF DAN	ICE			
Will you be providing p	erforman	es of dar	nce?			
← Yes	•	No				
Section 13 of 19						
PROVISION OF ANYTH DANCE	ING OF A	SIMILAR	DESCRIPTION TO	LIVE	MUSIC, RE	CORDED MUSIC OR PERFORMANCES OF
Will you be providing a performances of dance		milar to li	ive music, recorded	mus	ic or	· · · · · · · · · · · · · · · · · · ·
← Yes	(*	No				
Section 14 of 19						
LATE NIGHT REFRESHI	MENT					
Will you be providing la	ite night r	efreshme	ent?			
C Yes	•	No				
Section 15 of 19						
SUPPLY OF ALCOHOL						
Will you be selling or su	pplying al	cohol?				
Yes	(No				
Standard Days And Ti	mings					
MONDAY						Give timings in 24 hour clock,
	Start 07	7:00] .	End	00:00	(e.g., 16:00) and only give details for the days
	Start] .	End		of the week when you intend the premises to be used for the activity.
TUESDAY		-	_			,
	Start 07	7:00] ,	End	00:00	
	Start	·	<u></u>	End		
WEDNESDAY						
	Start 07	':00]	End	00:00	
	Start]	End		

Cantinued from previous page				
THURSDAY				
Start	07:00	End 02:00		
Start		End		
FRIDAY				
Start	07:00	End 02:00		
Start		End		
SATURDAY			1	
Start	07:00	End 02:00]	
Start		End		
SUNDAY			1	
Start	07:00	End 00:00		
Start		End		
Will the sale of alcohol be for o	consumption:		If the sale of alcohol is for consumption on the premises select on, if the sale of alcohol	
On the premises	C Off the premises	Both	is for consumption away from the premises	
			select off. If the sale of alcohol is for consumption on the premises and away	
			from the premises select both.	
State any seasonal variations				
For example (but not exclusive	ely) where the activity will occ	ur on additional da	ays during the summer months.	
Non-standard timings. Where column on the left, list below	the premises will be used for t	the supply of alcoh	ool at different times from those listed in the	
			on a particular day e.g. Christmas Eve.	
			are pre-booked at least 48 hours in advance spection by the police or other authorities.	
	·			
State the name and details of the individual whom you wish to specify on the				
licence as premises supervisor				
Name	2			
First name	Samantha			
Family name	Hail	·		

Continued from province	
Continued from previous page	
Enter the contact's address	
Building number or name	
Street	
District	
City ar town	
County or administrative area	
Postcode	
Country	
Personal Licence number (if known)	
issuing licensing authority (if known) Tower Hamlets	
PROPOSED DESIGNATED PREMISES SUPERVISOR CONSENT	
How will the consent form of the proposed designated premises superviso be supplied to the authority?	r
Electronically, by the proposed designated premises supervisor	
 As an attachment to this application 	
Reference number for consent form (if known)	If the consent form is already submitted, ask the proposed designated premises supervisor for its 'system reference' or 'your reference'.
Section 16 of 19	
ADULT ENTERTAINMENT	
Highlight any adult entertainment or services, activities, or other entertainment premises that may give rise to concern in respect of children Give information about anything intended to occur at the premises or ancil rise to concern in respect of children, regardless of whether you intend children.	lary to the use of the premises which may give
(but not exclusively) nudity or semi-nudity, films for restricted age groups e	tc gambling machines etc.
nil	
Section 17 of 19	
HOURS PREMISES ARE OPEN TO THE PUBLIC	
Standard Days And Timings	
MONDAY	Give timings in 24 hour clock.
Start 07:00 End 00:30	(e.g., 16:00) and only give details for the days of the week when you intend the premises
Start End	to be used for the activity.

Continued from previous	page		
TUESDAY			
	Start 07:00	End 00:30	
	Start	End	
WEDNESDAY			
	Start 07:00	End 00:30	
	Start	End	
THURSDAY			
	Start 07:00	End 02:30	
	Start	End	
FRIDAY			
	Start 07:00	End 02:30	
	Start	End	
SATURDAY	<u></u>		
	Start 07:00	End 02:30	
	Start	End End	
SUNDAY	I		
	Start 07:00	End 00:30	
	Start	End End	
State any coaconal vari			
State any seasonal variations			
For example (but not exclusively) where the activity will occur on additional days during the summer months.			
	Where you intend to use the p mn on the left, list below	premises to be open to the members and guests at different times from	
For example (but not e	xclusively), where you wish th	e activity to go on longer on a particular day e.g. Christmas Eve.	
		eld at the premises which are pre-booked at least 48 hours in advance ary will be available for inspection by the police or other authorities.	
Section 18 of 19			
LICENSING OBJECTIVES			
Describe the steps you	intend to take to promote the	e four licensing objectives:	
a) General – all four licensing objectives (b,c,d,e)			

Continued from previous page...

List here steps you will take to promote all four licensing objectives together.

The DPS, management and staff will constantly assess any risks to the licensing objectives. They will work in partnership with authorities and local people alike in this respect. The staff will be properly authorised, trained and motivated in this task. There will be:

- A notice of 'authority' record for all staff who sell alcohol
- Adequate training for staff and records kept for inspection
- Contact details of the Designated Premises Supervisor available to staff and the authorities

b) The prevention of crime and disorder

The management and staff will take all necessary steps to ensure that the premises remain free from crime and disorder and neither creates nor contributes to crime and disorder. This will include:

- An effective, secure and recordable CCTV system.
- Staffing levels maintained at an appropriate level to ensure adequate security.
- Staff being trained on all security issues including how to identify and refuse service to customers that are drunk or appear
 to be drunk.
- Alcohol will not be allowed to leave the premises in open bottles or containers.
- A policy of zero-tolerance to drugs at the premises

c) Public safety

The management and staff will have an effective policy to maintain a safe venue for customers and staff. Any risk to safety will be assessed before the premises are opened to the public each day and throughout the hours of operation. The DPS will liaise with the authorities to ensure that all aspects of public safety are adhered to. The policy will include:

- Ensuring that the entrance and any walkways within the premises are kept free from obstruction
- Appropriate fire fighting equipment being installed and maintained at the premises and staff trained in its use.
- Fire risk assessments being undertaken and acted upon in accordance with current recommendations and requirements.
- Effective lighting maintained and operated to ensure the safety of the public and staff

d) The prevention of public nuisance

The DPS and staff are mindful of the need to reduce the impact of any nuisance caused by the operation of the premises, will constantly assess the risk of public nuisance and take immediate steps to eliminate the problem. Staff will ensure:

- The premises and public areas nearby are kept free from litter associated with the operation of the business
- Any noise, vibrations, smells, light pollution and any other potential nuisance is monitored and kept to an acceptable level
- Notices will be displayed asking customers to be considerate of neighbours when they leave the premises
- Deliveries and/or waste removal are undertaken at a time that does not cause disturbance
- No deliveries will occur at the premises before 9am
- Waste removal will not be allowed after 10pm
- All doors and windows shall remain closed at all times after midnight during the provision of regulated entertainment, save for entry or exit, or in the event of an emergency.

e) The protection of children from harm

The premises will be promoted as family friendly and suitable for all ages, although the business will be aimed principally at mature adult customers. Should children be in attendance, there will be no inappropriate promotions, activities or behaviour tolerated at the premises that might put children at risk. There will be an effective age verification policy in accordance with the mandatory code. This policy will be one of Challenge 21 for age-restricted products and include:

- The display of notices relating to the policy within the premises.
- These notices will indicate that any customer not appearing to have reached the age of 21 will be required to produce appropriate identification proving that they have turned 18 before being served.
- · Appropriate ID will be a passport, photo driving licence, PASS accredited proof of age card or other reliable photo-ID that

Continued from previous page...

is recommended and approved for acceptance by the police or other authorities.

- Staff shall be trained in aspects of responsible alcohol retailing and in particular the Protection of Children including the Challenge 21 policy.
- Staff training will occur before a staff member is authorised to sell alcohol within the premises.
- Staff training records will be available for inspection by the police or other responsible authority upon request.

Section 19 of 19

PAYMENT DETAILS

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card.

Premises Licence Fees are determined by the non domestic rateable value of the premises.

To find out a premises non domestic rateable value go to the Valuation Office Agency site at http://www.voa.gov.uk/business_rates/index.htm

Band A - No RV to £4300 £100.00
Band B - £4301 to £33000 £190.00
Band C - £33001 to £87000 £315.00
Band D - £87001 to £125000 £450.00*
Band E - £125001 and over £635.00*

*if the premises rateable value is in Bands D or E and the premises is primarily used for the consumption of alcohol on the premises then your are required to pay a higher fee

Band D - £87001 to £125000 £900.00 Band E - £125001 and over £1,905.00

There is an exemption from the payment of fees in relation to the provision of regulated entertainment at church halls, chapel halls or premises of a similar nature, village halls, parish or community halls, or other premises of a similar nature. The costs associated with these licences will be met by central Government. If, however, the licence also authorises the use of the premises for the supply of alcohol or the provision of late night refreshment, a fee will be required.

Schools and sixth form colleges are exempt from the fees associated with the authorisation of regulated entertainment where the entertainment is provided by and at the school or college and for the purposes of the school or college.

If you operate a large event you are subject to ADDITIONAL fees based upon the number in attendance at any one time

Capacity 5000-9999 £1.000.00 Capacity 10000 -14999 £2.000.00 Capacity 15000-19999 £4,000,00 Capacity 20000-29999 £8.000.00 Capacity 30000-39999 £16,000.00 Capacity 40000-49999 £24,000.00 Capacity 50000-59999 £32.000.00 Capacity 60000-69999 £40.000.00 Capacity 70000-79999 £48.000,00 Capacity 80000-89999 £56,000.00 Capacity 90000 and over £64,000.00

* Fee amount (£)

315.00

DECLARATION

- !/we understand it is an offence, liable on conviction to a fine up to level 5 on the standard scale, under section 158 of the licensing act 2003, to make a false statement in or in connection with this application.
 - ☐ Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

* Full name	Michael	
* Capacity	Nickson	

Continued from previous page		
* Date	08 / 09 / 2014	
	dd mm yyyy	
	Add another signatory	
·		
Once you're finished you need 1. Save this form to your comp		
2. Go back to https://www.go	v.uk/apply-for-a-licence/premises-licence/city-of-london/apply-1 to upload this file and	
continue with your application Don't forget to make sure you	n. have all your supporting documentation to hand.	
IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION		
WITH THIS APPLICATION		
OFFICE USE ONLY		
Applicant reference number	Sammie's Bar	
Fee paid		
Payment provider reference		
ELMS Payment Reference		
Payment status		
Payment authorisation code		
Payment authorisation date		
Date and time submitted		
Approval deadline		
Error message		
Is Digitally signed		
< Previous 1 2 3 4	5 6 Z 8 9 10 11 12 13 14 15 16 17 18 19 Next>	

